



PRESS RELEASE

The Evercare Group measures employee engagement across 5 countries and 2 continents

Engaging employees to transform healthcare

16th November 2020, Dubai, UAE: The Evercare Group, the leading impact driven healthcare group in emerging markets, is creating a culture of passionate, engaged employees across all its markets and is set to establish the region's engagement benchmark with its first ever group wide Employee Engagement Survey. The survey will be rolled out initially across the UAE, Pakistan, Bangladesh, Nigeria and India.

“One of our business strategic priorities is our people,” said Massimiliano Colella, CEO for the Evercare Group. “Engaged employees are the key to success in an organisation; they are passionate about their work and invested in the success of our hospitals, clinics and diagnostic centres. This benefits our patients as it ensures our teams provide a genuinely caring attitude towards our patients and support our commitment to transforming the quality of healthcare in all our markets.”

For many employees this is the first time they have been provided with such an opportunity and they're excited to be heard and provide their input.

Masezah Akram, Operations Coordinator at Evercare Hospital Lahore said: “As a founding employees of Evercare Hospital Lahore, I say hats off to all the stakeholders who are making it possible to conduct an employee engagement survey of such magnitude. This will strengthen employee trust towards our hospital and will certainly re-align us all on the hospital's goals.”

“Employee engagement is about being treated as a member of the team; it's about feeling trusted, empowered, supported, developed and recognized when we go above and beyond. The survey shows our management want us to be proud to work at Evercare and this encourages us to become advocates for the hospital,” said Ejiro Ehimah, HR Manager at Evercare Hospital Lekki. “Engaged employees will share their knowledge and ideas to transform our patients' experience,” she added.

“My goal is to create an engaged workforce as a piece of the fabric of our organisational culture,” concluded Colella.

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